

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

Candidates have the option to prepare and pay for a statement to be printed in this pamphlet.
Please refer to the Sample Ballot pages of this pamphlet for a complete list of candidates.

Statement of **EDWARD A. BOTTORFF**, Candidate for
Member of City Council
City of Capitola

Occupation: Community Volunteer

Age: 58

My name is Ed Bottorff (Bah-torf). I moved to Capitola three years ago and soon realized I had settled into a truly remarkable place. I currently serve on the Parking and Traffic Commission, the General Plan Advisory Committee and the Capitola Village Residents Association Board. I built a 3rd place winning float in the 2010 Begonia Festival. For two years I have been in charge of fundraising for the Begonia Festival, raising the most money ever. I've demonstrated my ability to get things done. Now, I have the opportunity to serve the citizens of Capitola in a new role. Like you, I appreciate our fabulous, quaint, and charismatic town. I want to preserve the good things we have through careful use of the cities limited financial resources. I am hopeful you share my goal of bringing new perspective and energy to the community discussion. The Rispin, Pacific Cove property, Capitola Theater property, and the Esplanade need resolution. It's time to quit talking, conducting studies, and hiring costly consultants. Let's get something done. I'm ready for the challenge. With your support and input we will make our town "A Better Capitola": www.EdForCapitola.com

Statement of **JACQUES BERTRAND**, Candidate for
Member of City Council
City of Capitola

Occupation: City Treasurer/Engineer

My Wife and I chose to raise our family in Santa Cruz and Capitola. It is one of the best life decisions we ever made. Capitola's natural beauty, its community spirit, its residents and my neighbors have contributed immeasurably to our happiness here in Capitola. So many memories: Like watching my Daughter make her first swim as a Junior Guard, like our evening walks to the end of the wharf and Capitola's citizens coming together to help those hurt by the recent flood.

I will work to maintain our safe community and keep our City infrastructure sound, including solving our parking problem. An important part of that effort is to be vigilant on fiscal matters. I will keep a balanced budget commensurate with City revenues. To help ensure that goal, economic vitality is critical. I will work to improve and promote our City's commercial success.

My credentials for this office are: I am currently the City Treasurer, I sit on the Finance Advisory Committee, I serve as a member of the General Plan Advisory Committee (GPAC) and I am a member of the Economic Development Committee. In addition, I recently completed a Masters in Public Policy focusing on government.

Statement of **DENNIS R. NORTON**, Candidate for
Member of City Council
City of Capitola

Occupation: Home Designer/Businessperson

Having lived and owned a business in Capitola for the past 30 years and having served you on the Capitola City Council for twelve years, I have acquired the first hand experience and knowledge necessary to be your Council representative.

In asking myself if I could give you a simple statement of accomplishments and credits and be "direct, naked, taut, honest, passionate, lean, shivering, startling, and graceful. I can. Look at Capitola as our home, what a wonderful place. It services and staffing are top notch, it is responsive to public needs and services, financially solvent, we are safe, enjoy many natural resources, prize our City's history, and have a great sense of community with a human scale. It is the best place on the planet.

My commitment and dedication to Capitola is deep. Please re-elect me as your Capitola Council Member. Vote for Dennis Norton