November 8, 2016 Presidential General Election  
Watsonville Transient Occupancy Tax

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| **Measure Letter:** | Measure J |
| **Vote Requirement:** | Majority |
| **Sponsoring Group:** | Watsonville City Council |
| **Address:** | 275 Main Street, 4th Floor, Watsonville |
| **Contact:** | Beatriz Flores, City Clerk |
| **Telephone:** | [831-768-3040](tel:831-464-5632) |
| **E-Mail:** | [beatriz.flores@cityofwatsonville.org](mailto:beatriz.flores@cityofwatsonville.org) |
| **Tax Rate Statement Due:** | NA |
| **10-day Public Inspection Period:** | NA |
| **Arguments (300 words) Due:** | August 19, 2016 5pm – to Watsonville City Clerk |
| **Impartial Analysis (500 words) Due:** | August 19, 2016 5pm – to Watsonville City Clerk |
| **Fiscal Analysis (500 words) Due:** | NA |
| **10-day Public Inspection:** | August 20 – August 29 |
| **Rebuttals (250 words) Due:** | August 26, 2016 5pm – to Watsonville City Clerk |
| **10-day Public Inspection:** | August 27 – September 6 |
| **Argument in Favor Filed by:** | No argument for Measure J was filed. |
| **Argument Against Filed by:** | No argument against Measure J was filed. |